



## January/February 2010

Happy New Year! Thank you for being a tester with Food Perspectives. We appreciate your interest in our taste tests, and hope you find them enjoyable and fun. Here's the latest FPI news:

- **Policy Change** – Until recently, Food Perspectives required all eligible adult testers to be between the ages of 18-65 years. Testers can now be **18-84 years** and be part of our database. We have a series of tests scheduled that require individuals up to age **84**. These tests are to be held in Plymouth, Blaine, St. Louis Park and St. Paul.

Call your friends! Call your relatives! Call your friend's relatives! Encourage them to sign up to be FPI Testers. To sign up, they can call our Customer Care line at 763-354-2776 to speak to one of our representatives, or they can sign up online at [www.fpitesters.com](http://www.fpitesters.com). Click on "Become a Tester" and follow the online instructions.

- **Please Verify Your Confirmation Emails** – Upon scheduling for a taste test, testers who have their email registered with us will receive an email confirmation. This email will indicate the date, session time and address of test site. It will also identify your non-profit fundraising organization, if you are affiliated with one, and payment amount. If this information is incorrect, please call our Customer Care line at 763-354-2776 prior to your schedule test date to get your information corrected and updated. Thank you!
- **Online Surveys Update** – In an effort to reduce the number of emails we send you, we've updated a feature on our online surveys. You will now receive fewer emails, but the email will now contain links to one or more online surveys. If your email contains more than one survey link, you can select which one you'd like to complete first. If you happen to disqualify in the first survey, you can go back and try the second, third, etc. Once you qualify and schedule for a test, you will not be eligible to try the others. The link in your emails will be updated frequently. Please refer back to your email to see if other tests become available.
- **Fundraising** – Trying to find an easy fundraising idea for your non-profit organization? Keep Food Perspectives in mind. Every time one of your members participates in a taste test, your organization receives \$10. It's easy. They sign up to be testers, we handle all scheduling, testing and payments. See the "Fundraising" tab on our website ([www.fpitesters.com](http://www.fpitesters.com)), or call Amy at 763-354-2775.
- **Stay Healthy** - During this cold and flu season, we ask that if you are sick or not feeling well on your scheduled test day, that you do not attend the test. Please call our Customer Care line at 763-354-2776 to cancel.

**Taste Food. Get Paid.**  
**Thank you for being an FPI Tester. Enjoy your test!**

**Customer Care 763-354-2776**

**[www.fpitesters.com](http://www.fpitesters.com)**